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SELF SERVICE LAUNDERETTE

DRY 18 KG 1 £2

WASH 18 KG 2 £8

WASH 8 KG 3 £4

Join Photo-Me's washing 'Revolution'

2nd September 2019

The advertisement features a photograph of a modern self-service launderette. At the top, a sign reads 'SELF SERVICE LAUNDERETTE'. Below this, three washing machines are visible, each with a price tag: 'DRY 18 KG 1 £2', 'WASH 18 KG 2 £8', and 'WASH 8 KG 3 £4'. To the right of the machines is a control panel with a 'NEW' sticker. Above the machines, a logo for 'Photo-Me' is visible, featuring a stylized 'R' with a blue swirl. The text 'Join Photo-Me's washing 'Revolution'' is prominently displayed at the bottom, along with the date '2nd September 2019'.



Photo-Me International, continue to shake up the market with their 'Revolution' technology – outdoor laundrettes with economic, commercial, and environmental benefits. Self-access machines are used in a growing number of areas (installed in various sites around the UK) including construction, retail, leisure and the public sector in universities as the latest technology for departments to procure.

The Revolution Compact and Compact S as operated by Photo-Me, are ideal for washing large or heavy loads such as duvets, blankets and pillows finishing in a record time of 30 minutes per cycle. The external launderette service open 24/7 is the latest innovation in mass washing facilities contributing to a huge increase in footfall/revenue for retail sites with environmental benefits too.

Machines use a small carbon footprint, help to reduce water consumption, and include a built-in eco-friendly washing up liquid pump providing the correct amount per wash to reduce waste. Machines have seen a surge in popularity over the last twelve months with companies under more pressure to improve their green quota to keep stakeholders, investors and customers satisfied. The new self-service technology also continues to provide a considerable increase of income for site owners.

- Advertisement -

A horizontal advertisement banner for Sky Broadband Superfast. The background is a gradient from red to purple. On the left, it says 'Sky Broadband Superfast'. In the center, a large white '£27' is followed by 'a month for 12 months' in smaller text. On the right, there is a 'Find a store' button with a location pin icon and the Sky Broadband logo. At the bottom left, it says 'Tap for more' and at the bottom right, 'skybroadband'.

This new concept offers customers an affordable washing experience, with easy contactless and other payment options, disabled access, clear signage and SMS notification at end of cycle. The service also comes with full technical support – with over 150 engineers on hand throughout the UK, quality and efficiency (with regular maintenance) are guaranteed.



Managing Director of Photo-Me, Elliott Andrews says *"Our aptly named 'Revolution' self-service technology is a step ahead of the market, delivering efficient, easy to use machines with great commercial and environmental benefits. We have seen significant growth in our business over the last year as companies are under increasing pressure to improve carbon ratings, constantly looking for ways to reduce energy consumption. Our advanced technology uses the latest contemporary design set to become the future of laundry with an increasing number of sectors investing in our products to drive revenue."*

For further details visit the [website](#), [Facebook](#) and [Twitter](#) channels.

TAGS Photo-Me

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